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Wide Open Space: art in public, localism and rural regeneration

26/05/11



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Malcolm Miles





communities no what they want



iconic versus community art



arts



grants gone

no one size solution



migration makes art



sense of



land

refuse functionalism



experts design society



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people produce space



expert of your own dwelling



balance of



knowledges



fleeting experience



no wild nature in

Britain



fashions change



2nd homes



city colonial power



villages die



reclaim the rural!



postcode lottery



gentrification



small is beautiful





process don't make nice photos



participation is empowerment



fossil fuel free life



6 years planning negotiation



rural suburb

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Oliver Letwin





getting people into localism



nobody understands local plan



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fellow citizens disempowered

planning historically recent



organic



development

negotiate with locals



modernism= collapse of taste



rapid redevelopment



rapid redevelopment



planning not planning



plaa



planning law very english



agitate and oppose



agitate and

oppose



planning frustration



stagnation through democracy



NO

NEW HOUSES



Developers persist



succession of mishaps



change dynamic



vast cultural shift



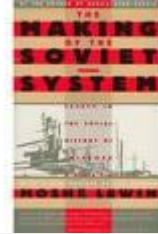
your local place



area which thinks it's an area



power to take charge



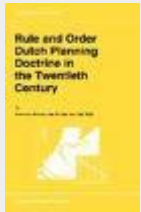
incremental process



start the long journey



radical here common in



europa



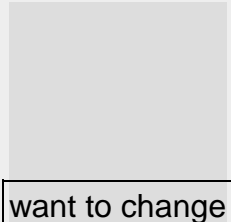
voluntary change



make your own plan



100s



want to change



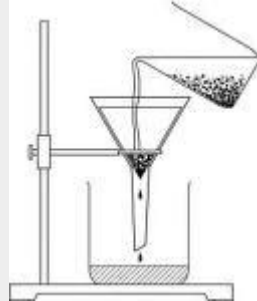
decide not nothing happens



neighbourhood plan



apparatus evaporates



real planning begins



adviser & designer come in



money into the village



villagers responsible



develop new relationships



wider questions brought in



no need for council approval



majority must be in favour



national

arrangements



simplified framework



readable document



balancing growth & preservation



big plans for bigger projects



local value judgement








no QCs



charm better than litigation



locals TAKE POWER

 <p>locals TAKE POWER</p>	 <p>try to build a sense of pride</p>	 <p>let's live</p>
<p>together</p>	 <p>high speed train link</p>	

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questions for the panel





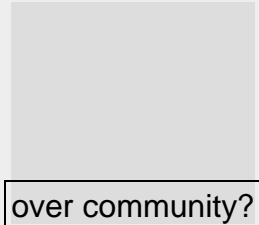
parliament over local



dismissal of planning process



self interest



over community?



which voices will dominate?



quorum through engagement



£ incentive for house dvlping

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planning system change?





change or not needed?



fear of design by committee



who employs



the artist?

art as activism



planning demonisation



planning



demonisation



Abercrombie Plan in Plymouth



appropriate planning



mechanism

regional diffs in planning



local hierarchies



Nimbyism danger?



parishocracies impenetrable?



local referenda on issues



system encourage cooperation

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ideal planning system





do we trust the local people?



community involvement already?



design/community together



aesthetic decisions



idealised localist view?



how in divided communities?



equal consultation



equality of

information



slow process of change



informality of communication











new vocabulary for the people

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practical design support



	need for knowledge/expertise		how to fund the consultation?		trust
in planning system?		complexity of planning barrier		£ vs time in design developmnt	
	£ vs time in design dvlpmnt		time vs £ in design dvlpmnt		time vs £
in design dvlpmnt					

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ideas for change?



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who can we trust?





trusting the mechanism



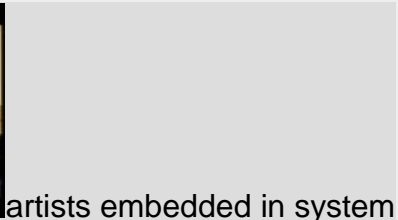
who are the influential voices



planning



artist in residence



artists embedded in system



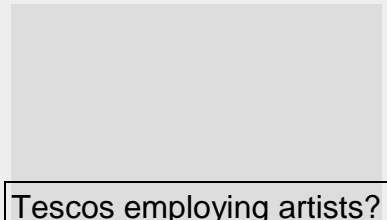
developers to pay for artists?



artists to facilitate?



Stokes Croft Tesco's riot



Tesco's employing artists?



cultural veneer to developers



whoever pays controls?



whoever pays controls?




clarity of artist's role

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Final thoughts...



	do developers need to change?		Localism force change 4 dvlprs	
	artists as window dressing		artists as window dressing	

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Artists in Public





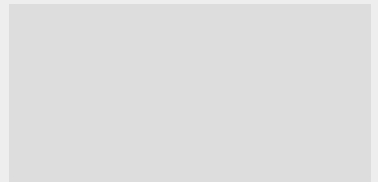
Dorset projects



integrate artists into dvlpmnt



THE BEACON CLIFF LIGHTHOUSE



tourism, health, wellbeing



citizen's panel survey



does beauty matter?



4/5 want more beauty



beauty in housing



no excuse 4 lower planning std



visit and

experience thru art



art & science projects



artists & built environment



engagement in commissioning



less permanent commissions



landscaping



path realignment



aesthetics of car parks



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examples of projects





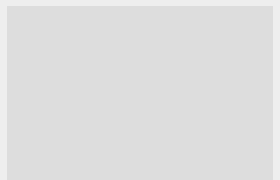
artist catalyst for diff views



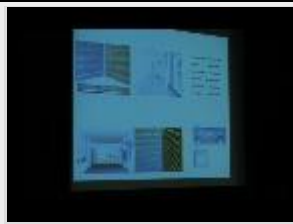
artist as bridge btwn factions



light



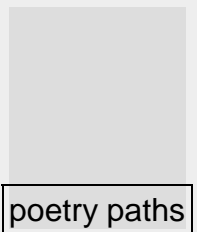
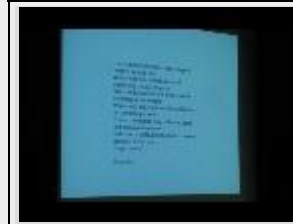
touch to facilitation



diversity of species on site



zig zag path



poetry paths



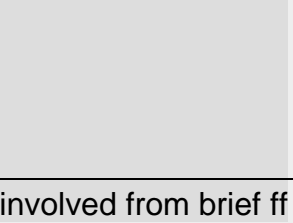
roads and paths as art



bridges and gateways



artist



involved from brief ff



foot bridges



foot

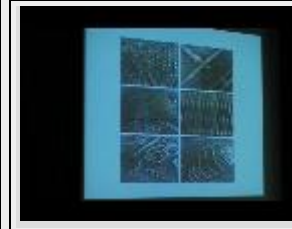


bridges

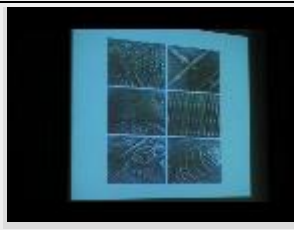
working with students



improving car parks



practical &



reflecting heritag

enough fossil imagery



conceptual playgrounds



community involvement no damag



public art commissioning plan



art as local branding



art & lighting design



makerelief roads

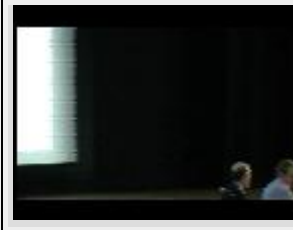


attractive...

field of hovering stones

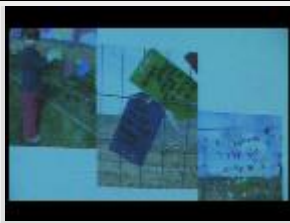


impactful art for drivers



art as

landmark



temporary projects



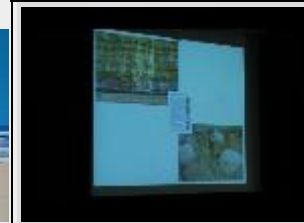
how people connected to place



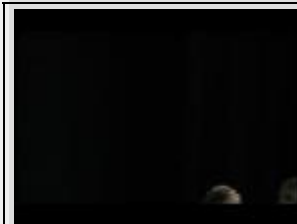
residents involved making art



deckchair project



temporary art installations



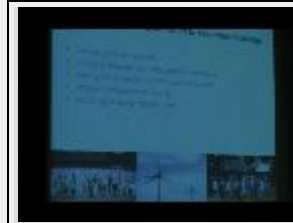
artists /scientists in residen



relevance and legacy



no margin for error



Wide Open Space



design quality in public space



affordable housing design



design contrib. social needs



commonplaces



consultation with



communitites



seating, performance, communal



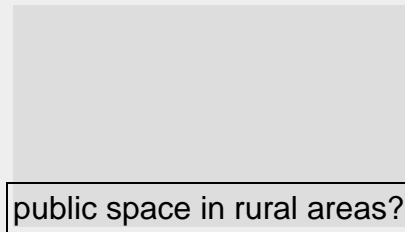
civic society



adding social and £ vitality



who owns Britain?



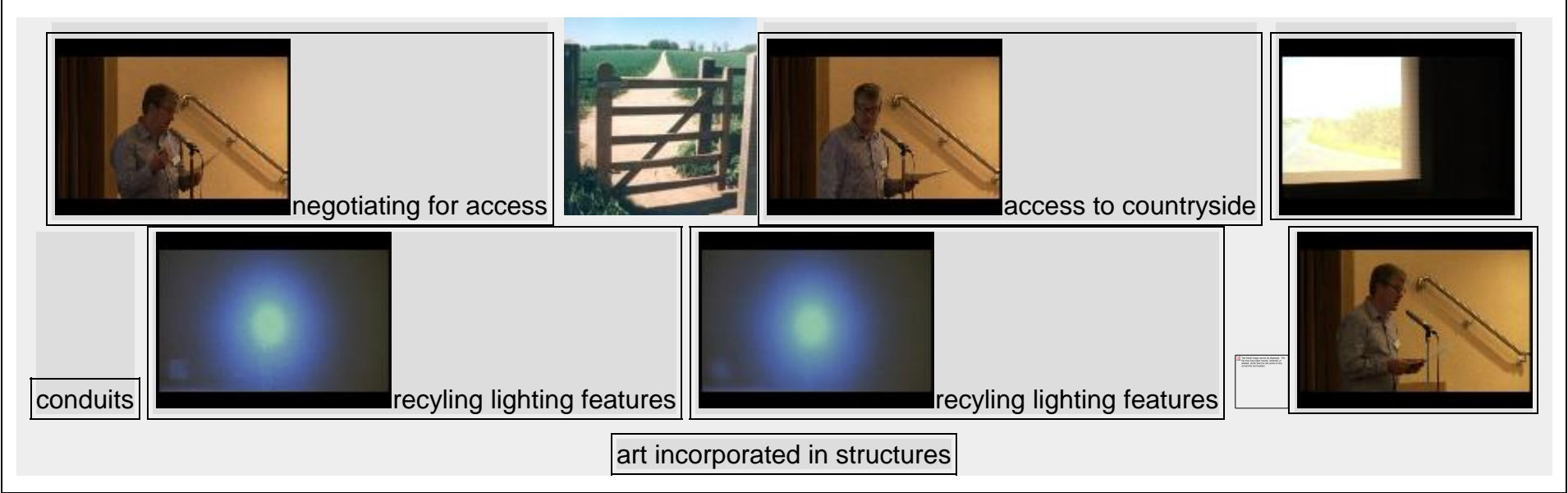
public space in rural areas?



70% of UK is owned by 1% peopl



negotiating for access



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London Fieldworks





art + landscape + gallery



urban greenspace



field based research



opportunities for animals



artist initiated projects



protecting natural

spaces



art connecting 2 local history



biodiversity & recreation



creating a new community



feedback =

revisions



in the hands of the planners



local enthusiasm

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Rural Roads protocol





new road management project



road both conduit and pleasure



how to slow traffic?



erratic cyclists



shadow or oil slick



simplifying

street furniture



appear when needed



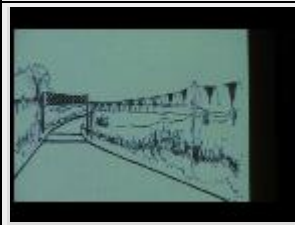
integration with fencing



simplification



easier to double than negotiat



flower pot traffic cones



random finishing line



wrecked



car warning



art to keep driver in moment



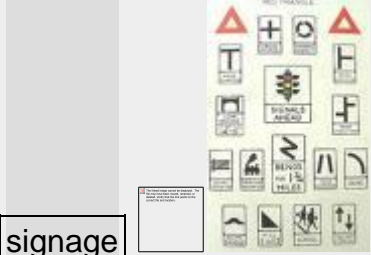
art changing mentality



reading the road in a new way



positive



signage



camouflage

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ART BY COMMITTEE




accessible and mobile | on a moving vehicle | suspended garden | hot air balloon | In the sea | in my pocket | on the moon
 cooperative | jointly owned by everyone unfamiliar location | In every pocket | interactive and influencable | sculpture in a pocket
 not by committee | free food | action rather than permanent | developing and evolving seed bombs grow your own | where people
 meet | rural not suitsble to objects | growing huge vegetables | something that grows | not just one location | start up grants to
 compete subverts travelling to shops | filling whole car park | global media | local produce | donkey/ cycle panniers | Airwaves | local
 economy | new media and community | tesco goes bankrupt ! | display of local produce | iconic vegetables | free food and
 giant vegetables | take the idea to schools

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Community



dig a canal | anti pickpocketers | subverting supermarket culture | Swapping |  | distribution of local produce | The
 Big Pocket | alternative transport network | Turn up in town | right on seed | The sack of mystery | Bumbags | Lucky dip

						
seasonal gratification		arty lettuce	lucky dip trolley	swap shop	sculpted marrow	
						
community collage		Tesco club points	series of ropes	The community makes it	hanging vegetables	
						
gardens	travelling airborne market	marrow barrow	vegetable terrorism			
		it'll never work!				

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Constraints





strong winds | Postal service is cut | strong winds | volcanic ash | migrating birds | community indifference | health and

safety | Can't take it out of Dorset | fire hazard - helium | Individual creativity | seed producers | Ego | helium subverted | training



pilots | Arrest | marrow housing | Artist led workshop | low flying aircraft - MOD | Practical constraints

marrow uprising | getting lost | practicality | overnight storage | murder by marrow | can we deflate it? | park it at sea | no logo



marrow stuffing

Digital item



go



marrow, they're cool




A unique item

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PITCH



Strong ethic employment	marrows solve world problems	A unique item	we're the biggest group	marrows save the world
				
Everyone got one	Evolving piece	marrows for peace	train people to be pilots	goes up with new seasonal
prod	marks the times of year	Bottomless pocket	marrows are sustainable	markets new crops
				bring people to Dorset



reducing congestion

airborne cinema at night



project image of empty plate



vote



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